



HAIR *Color and Care*

BECAUSE HAIR REVEALS PERSONALITY,
WE BRING OUR EXPERTISE IN COLOR
AND HAIR SCIENCE TO UNLEASH
THE BEAUTY IN EVERY STRAND.



Sensient Cosmetic Technologies

is committed to develop, produce and market high-quality ingredients and colorants for the cosmetic industry. Our global production facilities provide cosmetic companies around the world with a wide range of products for make-up, skin care, hair care, personal hygiene, oral care and fragrance applications. In partnership with our customers we constantly care about offering a global service through:

- Consistent quality to all manufactured products
- Regulatory support
- Usage limits and labelling requirements
- Technical expertise and advice through innovative laboratory trials
- Fast and courteous customer service

We support and solve our customers' needs with innovation, technical expertise and formulations development.

EXPERTISE IN HAIR CARE



EXPERTISE IN HAIR CARE



Production & Technical expertise

As a primary manufacturer of hair dyes, especially direct dyes, Sensient Cosmetic Technologies is moving to a global position of hair dyes and hair ingredients specialist.

We offer globally compliant dyes, pigments, pearls & additives to satisfy your most demanding individual requirements.

We benefit from a close synergy between our make-up, skin care & hair dyes R&D experts to bring to the market innovative technology transfer.

Our dedicated hair dyes and hair care additives include:

- Direct dyes
- Oxidation dyes
- Pigments & pearls
- Hair ingredients & additives

Innovation

Our hair dyes & ingredients specialists are constantly bringing new concepts to the market combining our expertise in colors and hair science.

Our well-equipped technical service laboratories are staffed by experienced cosmetic technologists available to assist you in all technical needs.

We can also work on specific partnership projects.

Consistent quality, Purity & Specifications

All manufactured batches undergo rigorous testing to guarantee consistency, purity and reliability, to ensure our products meet our customers' strict demands.

Our hair dyes reach the highest purity standards in hair dyeing specifications ensuring the best color result on hair and a superior batch to batch consistency.

Regulatory support

With our strong knowledge of hair dyes regulations, use limits & labelling requirements, we offer the best assistance to our customers in product development.

The four main regulations for hair colors are:

- In Europe: European Cosmetic Regulation 1223/2009/EU and additives annexes II and III
- In USA: FDA, 21 CFR
- In China: Hygienic Standard for Cosmetics (2015), annex 2017
- In Japan: Oxidation dyes follow quasi drugs regulation. Semi-permanent and Temporary dyes are considered as cosmetics and follow JHCIA list and TSCA.

Hair coloration responds to needs such as covering grey hair, changing the natural shade (completely or partially) in a long lasting or short time way, maintaining the coloration or providing highlights.

Hair coloring products categories

		TEMPORARY LEVEL 0	SEMI-PERMANENT LEVEL 1	DEMI-PERMANENT LEVEL 2	PERMANENT LEVEL 3
				WITHOUT AMMONIA	WITHOUT AMMONIA WITH AMMONIA
Long lasting properties		1- 2 shampoos	6-15 shampoos	6-8 weeks	Permanent
Lightening effect		No	No	No	Yes
Coverage of gray hair		No	For people who have Max.30% (the first)	For people who have Max.50%	For people who have till 100%
Color properties		Only highlights	Same tone or darker With/without highlights	Same tone or darker With/without highlights	Lighter, same tone or darker With/without highlights
Finished product		Ready to use	Ready to use Rinse off or Leave-on	Mixture to do before use : 1 coloring product + 1 oxidizing product Ratio to respect Time of application Rinse + shampoo	

Semi-permanent, demi-permanent and permanent hair color products are generally emulsions, gel or mousse.

Temporary category is also called hair make-up products can be mascara, aqueous varnish, powders in compact or spray format, sticks ...

Color maintenance products

Three main usages:

- Maintain or refresh existing color
- Neutralize unwanted color evolution (anti-yellowish effect)
- Provide progressive coloring effect with repeated use.

Products are usually shampoo or conditioner.



Shampoo is designed to clean hair and scalp by removing oils, dirt, particules, pollution from hair. Appearance of the product is key to catch consumers.



Conditioner improves the texture and appearance of hair, and increases the overall ease of handling of hair.



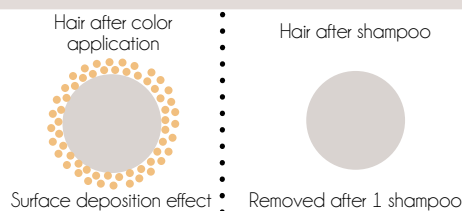
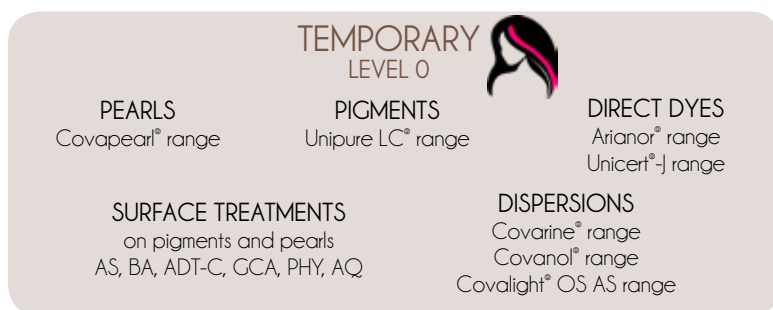
Hair treatment performs a specific function for the hair: moisturizing, repair, anti-frizz, straightening, hair loss prevention... It can be leave-on or rinse off products and in various format as mask, serum, conditioner, spray...



Styling product is used to change the texture or shape the hair to obtain a certain hair style.

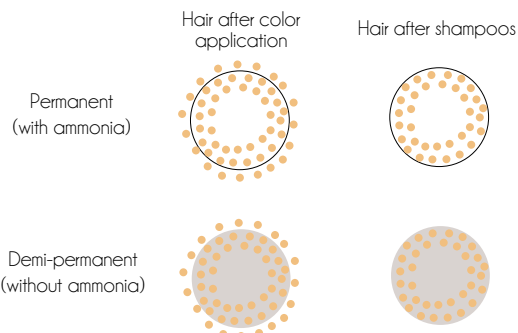
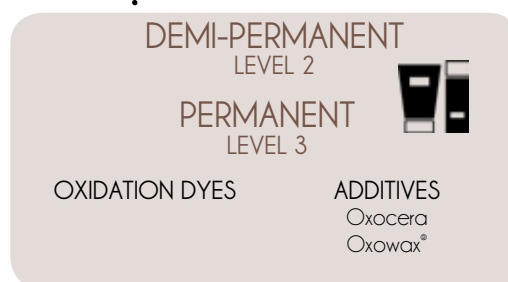
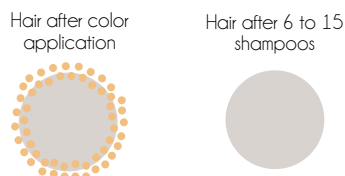
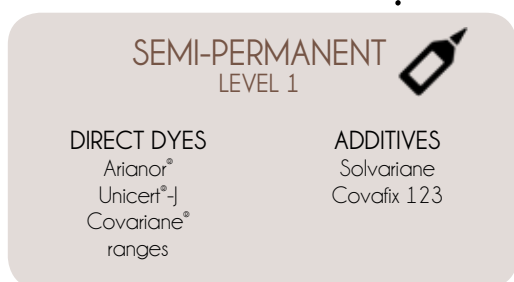
Hair color

Sensient Cosmetic Technologies is committed to develop, produce and offer a complete line of high quality and purity products dedicated to hair color applications, in compliance with regulatory specifications.



Consumers expectations

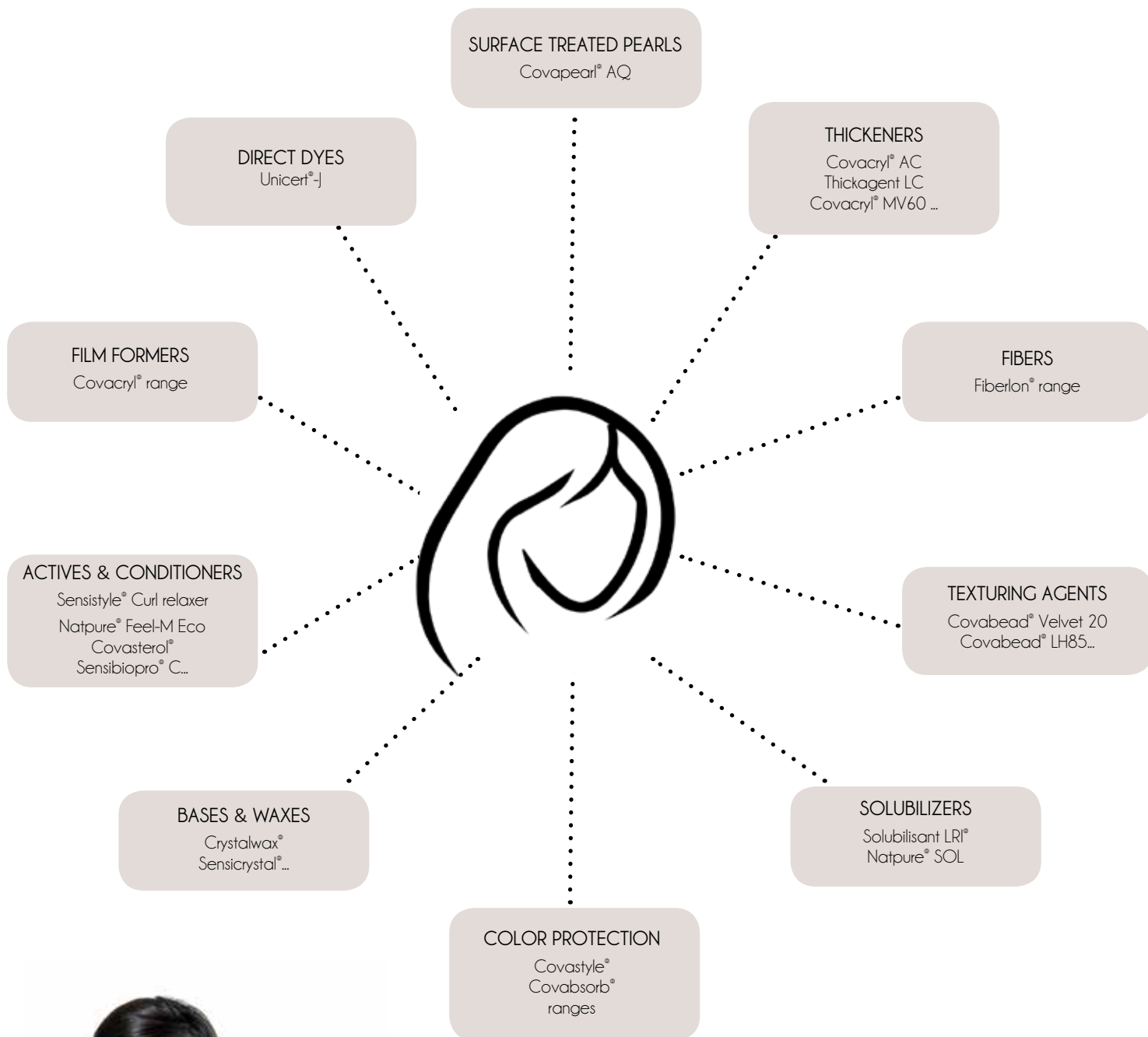
Coverage
Long lasting
Shine
Easy of use
Safety



Sensient Cosmetic Technologies offers also different texturing and conditioning agents adapted to hair color formulations.

Hair care

Specialist in revolutionary textures as well as color and fragrance protection, Sensient Cosmetic Technologies offers a wide range of ingredients to provide premiumness to your hair care formulations while ensuring the best color and fragrance preservation.



Consumers expectations

Healthy hair appearance

Volume

Shine

Colored hair protection

Attractive textures

Pigments

High quality colors

Sensient Cosmetic Technologies offers a wide range of pigments & pearls, surface treatments and dispersions allowing to create a variety of temporary hair make-up formulations.

Suitable for



color maintenance

UNIPURE LC®

a complete line of purified lakes, mineral and organic pigments, specifically developed to meet the requirements of the cosmetic industry.

- Batch-to-batch consistency ($\Delta E < 1.2$ units)
- High chromaticity
- Superior dispersibility (jet milled grades)
- Superior chemical purity: heavy metal content guaranteed under regulatory requirements.

Obtain the perfect shade !

Unipure White LC981 (anatase)
Oxide de titane standard (anatase)
Unipure White LC987 (rutile)
Oxide de titane organophile W877 (rutile)



Unipure Yellow LC181
Unipure Yellow LC188 • HP grade

Unipure Brown LC881
Unipure Brown LC887
Unipure Brown LC889



Unipure Red LC381
Unipure Red LC388 • HP grade
Unipure red LC383
Unipure red LC386



Unipure Black LC989
Unipure Black LC988 • HP grade
Unipure Black LC998 • HP grade
Unipure Triple Black LC990

Organics

Unipure Red LC300 - CI 73360
Unipure Red LC306 - CI 12085
Unipure Red LC303 - CI15850
Unipure Red LC304 - CI15850:2
Unipure Red LC3071 - CI15850:1
Unipure Red LC3075 - CI15850:1
Unipure Red LC3079 - CI15850:1
Unipure Red LC414 - CI15880:1

Lakes

Unipure Yellow LC124 - CI 47005:1
Unipure Yellow LC125 - CI 19140:1
Unipure Orange LC226 - CI 15985 :1
Unipure Red LC322 - CI 45380 :3
Unipure Red LC323 - CI 17200 :1
Unipure Red LC324 - CI 16035 :1
Unipure Red LC328 - CI45410 :2
Unipure Red LC320 - CI75470
Unipure Blue LC520 - CI75470

INCI : CI77742
Unipure Violet LC581
Unipure Pink LC583



INCI : CI77007
Unipure Pink LC589
Unipure Violet LC585
Unipure Violet LC587
Unipure Blue LC680
Unipure Blue LC686



Unipure Green LC788
CI77288 - Chromium Oxide green
Unipure Green LC790CF
CI77289 - Chromium Hydroxide Green
Patented process to reach Cr6+ < 5 ppm

Pearls

A little bit of shine...

Sensient offers a wide range of pearls through out its Covapearl® range, a complete line of more than 40 references providing unique optical performance, stringent product consistency and purity. Iridescent shades from silver to green, metallic colors from gold to copper and a full spectrum of new shadow colors allows the formulator to achieve unique and multiple refractive effects.

Suitable for



COVAPEARL® STAR BRIGHT 9332
COVAPEARL® STAR LIGHT DORE 2335
COVAPEARL® STAR LIGHT RED 3339
COVAPEARL® STAR LIGHT VIOLET 5331
COVAPEARL® STAR LIGHT BLUE 6335
COVAPEARL® STAR LIGHT GREEN 7337
COVAPEARL® STAR GOLD 2302
COVAPEARL® STAR COPPER 3332
COVAPEARL® STAR BRONZE 8302
COVAPEARL® STAR SILVER 9372
COVAPEARL® STAR DORE 2375
COVAPEARL® STAR RED 3379
COVAPEARL® STAR VIOLET 5371
COVAPEARL® STAR BLUE 6375
COVAPEARL® STAR GREEN 7377

COVAPEARL®
STAR
Synthetic
Fluorophlogopite based

COVAPEARL® PURE CARMINE 438
COVAPEARL® ANTIQUE 236
COVAPEARL® SATIN 931
COVAPEARL® BRIGHT 933
COVAPEARL® LIGHT DORE 235
COVAPEARL® RED 339
COVAPEARL® PINK 433
COVAPEARL® BLUE 635
COVAPEARL® GREEN 737
COVAPEARL® RICH GOLD 230
COVAPEARL® DORE GOLD 232
COVAPEARL® ANTIQUE SILVER 239
COVAPEARL® FIRE RED 333
COVAPEARL® LIGHT BROWN 830
COVAPEARL® BROWN 838
COVAPEARL® DARK BLUE 637
COVAPEARL® EMERALD GREEN 732
COVAPEARL® INDIAN SUMMER 233
COVAPEARL® OCEAN GREEN 736
COVAPEARL® SPARKLING SILVER 937
COVAPEARL® SPARKLING GOLD 238
COVAPEARL® SILVER 939

COVAPEARL®
Natural mica based

COVAPEARL®
MINI STAR
Synthetic
Fluorophlogopite based
Very small particle

COVAPEARL® MINI STAR SILVER 9312
COVAPEARL® MINI STAR GOLD 2315
COVAPEARL® MINI STAR RED 3319
COVAPEARL® MINI STAR PURPLE 5311
COVAPEARL® MINI STAR BLUE 6315
COVAPEARL® MINI STAR GREEN 7317

Surface treatments

Optimized performance

Sensient Cosmetic Technologies offers a selection of surface treatments providing higher performances and easier use to pigments and pearls in hair make-up and hair care products. Using the right surface treatment, enhances water resistance properties of hair formulations, enables high loading keeping fluid products, or optimises spray applications.

• HYDROPHOBIC SURFACE TREATMENTS •

AS

Alkyl Silane

INCI name : Triethoxycaprylsilane

Excellent hydrophobicity • Improved wear resistance • Good dispersibility in oils and silicones • Cost effective solution and good lasting on hair for all kind of hair make-up products. Can be used in spray applications.

Available on:

- Mineral and organic pigments (micronised & non micronised grades)
- Ready-to-use blends of mineral pigments for natural shades
- Natural & synthetic pearls
- Fillers

Suitable for



BA

Botanical Lipid
Avocado

INCI name : Persea Gratissima (Avocado) Oil (and) Hydrogenated Vegetable Oil (and) Alpha-Tocopherol

Excellent hydrophobicity • Allows high pigment load in fluid W/O emulsions keeping lightweight feeling on the skin • Compatible with hot process • Soft touch and good pressability in powder

Available on: Mineral pigments



ADT-C

Advanced
Dispersion
Technology

INCI name : Isopropyl Titanium Triisostearate (and) Bis-PEG-15 Dimethicone / IPDI Copolymer (and) PEG-2 Soyamine

Excellent hydrophobicity • Premium properties: cationic, less binder, allows high pigment load in liquid W/O emulsions • Increased affinity and adhesion to the hair • Suitable for spray applications

Available on:

- Mineral and organic pigments
- Fillers



GCA

Glutamate
Cystine
Arginine

INCI name : Sodium Cocoyl Glutamate (and) Cystine (and) Lauric Acid (and) Arginine

Slightly hydrophobic • Natural Triple amino-acid treatment with excellent affinity for the hair • Easy-dispersible, grinding-free • Suitable for spray applications

Available on: Mineral pigments



• HYDROPHILIC SURFACE TREATMENTS •

AQ

Dimethicone Copolyol

INCI name : PEG-12 Dimethicone

Good dispersibility in water-based system • Improved stability, no agglomeration • Allow higher pearl content without viscosity increase

Provide superior pearly texture • Reduction of time & cost of production

Available on: Natural & Synthetic pearls

Suitable for



PHY

Phytic Acid

INCI name : Phytic Acid (and) Sodium Hydroxide

Excellent dispersibility in water-based system • Dispersible without grinding in O/W emulsions • Improved stability • Provide a perfect color development and easy shade adjustment • Allow higher pigment content without viscosity increase

Available on: Mineral pigments



Dispersions

Ready to use pigments

Sensient's expertise offers standard ranges of pre-dispersed pigments in aqueous and oily bases, dedicated to hair make-up.

Suitable for



Cost effective solution

- Milling-free solution
- Batch-to-batch consistency
- Easy shade adjustment
- Complete color strength
- High pigment load

COVARINE®

Mineral and organic pigments pre-dispersed in water/glycerin media.

For water based formulations.

ROUGE COVARINE® W 3792
VIOLET COVARINE® W 5793
VERT COVARINE® W 7797
NOIR COVARINE® W 9796

COVARINE® YELLOW WS 1797
COVARINE® RED WS 3797
COVARINE® BLUE WS 6797
COVARINE® GREEN WS WS 7793
COVARINE® BLACK WS 9199

COVARINE® YELLOW WN 1798
COVARINE® RED WN 3798
COVARINE® BLACK WN 9798
COVARINE® WITE WN 9787
COVARINE® BLACK P-WN 9779



COVANOL®

Mineral and organic pigments pre-dispersed in octyldodecanol.

For oil based formulations.

COVANOL® YELLOW OS 1701
COVANOL® YELLOW ON 1782
COVANOL® ORANGE OS 2702
COVANOL® RED OS 3703
COVANOL® RED OS 3705
COVANOL® RED OS 3735
COVANOL® RUBINE OS 4714
COVANOL® BLUE OS 6742
COVANOL® BROWN ON 8787
COVANOL® BLACK ON 9789
COVANOL® WHITE ON 9787

COVALIGHT® OS AS

Hydrophobic surface treated mineral pigments pre-dispersed in isononyl isononanoate.

For oil based formulations.

COVALIGHT® YELLOW OS 182 AS
COVALIGHT® RED OS 381 AS
COVALIGHT® BLACK OS 989 AS
COVALIGHT® WHITE OS 987 AS

NEW

AQUASENS®

Mineral and organic pigments pre-dispersed in water.

For water based formulations.

AQUASENS® WHITE WS 9788
AQUASENS® BLACK WS 9799
AQUASENS® RED WS 3720



COVARINE® dispersions are the best solution to formulate easily water based hair varnish or mascara. The wide range of colors available allows to create natural and vivid shades.

Direct dyes

The highest purity challenge

Sensient Cosmetic Technologies is committed to develop, produce and offers high quality and purity direct dyes for hair color and hair care applications.

• Basic dyes - ARIANOR® •

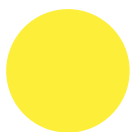
Cationic character • Water soluble • Low selectivity

Suitable for



ARIANOR® LEMON YELLOW 306087

INCI Name: Basic Yellow 87
CAS: 68259-00-7
pH 4-11



ARIANOR® LEMON YELLOW 306087SC(*)

INCI Name: Basic Yellow 87
CAS: 68259-00-7
pH 4-11 (*)Stronger color strength



ARIANOR® STRAW YELLOW 306005

INCI Name: Basic Yellow 57
CAS: 68391-31-1
pH 5-9



ARIANOR® FIRE ORANGE 306081

INCI Name: Basic Orange 31
CAS: 97404-02-9
pH 4-11



ARIANOR® MADDER RED 306003

INCI Name: Basic Red 76
CAS: 68391-30-0
pH 5-9



ARIANOR® MADDER RED 306003HP(*)

INCI Name: Basic Red 76
CAS: 68391-30-0
pH 5-9 (*)High purity



ARIANOR® CHERRY RED 306008

INCI Name: Basic Red 51
CAS: 77061-58-6
pH 4-11



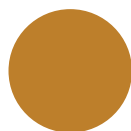
ARIANOR® MAGENTA 306082

INCI Name: Basic Violet 2
CAS: 3248-91-7
pH 3-9



ARIANOR® TYRIAN PURPLE 306021

INCI Name: Blend
CAS: 77061-58-6 / 68123-13-7
pH 5-9



ARIANOR® SIENNA BROWN 306011

INCI Name: Basic Brown 17
CAS: 68391-32-2
pH 5-9



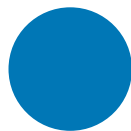
ARIANOR® MAHOGANY 306002

INCI Name: Basic Brown 16
CAS: 26381-41-9
pH 5-9



ARIANOR® STEEL BLUE 306014

INCI Name: Basic Blue 99
CAS: 68123-13-7
pH 5-9



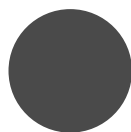
ARIANOR® JADE BLUE 306085

INCI Name: HC Blue 15
CAS: 74578-10-2
pH 3-7



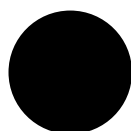
ARIANOR® CARIBBEAN BLUE 306086

INCI Name: HC Blue 16
CAS: 502453-61-4
pH 5-10



ARIANOR® EBONY 306020

INCI Name: Blend
CAS: 68123-13-7 / 26381-41-9 / 4430-18-6 / 68391-30-0 / 68391-31-1
pH 5-9



ARIANOR® BLACK NIGHT 306089

INCI Name: Blend
CAS: 74578-10-2 / 68391-32-2 / 68259-00-7 / 63248-91-7 / 77061-58-6
pH 3-6.5

We guarantee

- Regulatory compliance
- High purity grades following SCCS requirements
- Batch-to-batch consistency

Formulation advice

- Dyeing effect is function of the pH. We indicate here pH recommendation for good dyeing effect.
- Prefer amphoteric or non ionic to anionic surfactants
- Use buffering system to stabilize pH evolution
- Salt can influence color uptake and opacity shampoo formulation
- Possible staining with high concentrated dyes formulation



• Basic dyes - ARIANOR® FLASH •

Synergistic complex of Direct dyes and biotechnological agents
Semi-permanent coloration combined with improved color lasting & conditioning effect

Suitable for



INCI: Basic dyes (and) Polyquaternium 37 (and) Hydrolyzed Yeast Protein

All-in-1 product in powder form

2 ways of usage:

- Just mix with water before applying the gel on hair

Or

- Incorporation in formulations at 2-4 % (Foaming gel, color treatment, color refresher)

Ready to use shades :

-  ARIANOR® FLASH DEEP BLACK 306501
-  ARIANOR® FLASH HONEY 306502
-  ARIANOR® FLASH NATURAL BROWN 306503
-  ARIANOR® FLASH HOT COFFE 306504
-  ARIANOR® FLASH FLAME RED 306505
-  ARIANOR® FLASH DEEP COPPER 306506
-  ARIANOR® FLASH CASHEW 306057
-  ARIANOR® FLASH DEEP PURPLE 306508



Save time of color adjustment and quality control

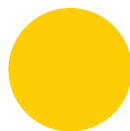
Direct dyes

The highest purity challenge

• Acid dyes - UNICERT® & Co •

Anionic character • Water soluble • Large molecules

Suitable for



UNICERT® YELLOW 08005-J
INCI Name: Acid Yellow 23
CAS: 1934-210
CI 19140



JAUNE DE QUINOLEINE 70% E104-C
INCI Name: Acid Yellow 3
CAS: 68391-30-0
CI 47005



UNICERT® YELLOW K7164-J
INCI Name: Acid Yellow 1
CAS: 846-70-8
CI 10316



UNICERT® ORANGE K7011-J
INCI Name: Acid Orange 7
CAS: 633-96-5
CI 15510



FD&C Red 40 07700-C
INCI Name: Curry Red
CAS: 25956-17-6
CI 16035



PONCEAU 4R 80% E124-C
INCI Name: Acid Red 18
CAS: 2611-82-7
CI 16255



UNICERT® RED K7057-J
INCI Name: Acid Red 33
CAS: 3567-66-6
CI 17200



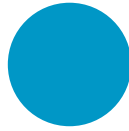
UNICERT® RED K7054-J
INCI Name: Acid Red 92
CAS: 18472-87-2
CI 45410



ROSE COVASOL W4002
INCI Name: Acid Red 52
CAS: 3520-42-1
CI 45100



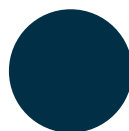
UNICERT® VIOLET K7025-J
INCI Name: Acid Violet 43
CAS: 4430-18-6
CI 60730



UNICERT® BLUE 05601-J
INCI Name: Acid Blue 9
CAS: 3844-45-9
CI 42090



UNICERT® GREEN K7015-J
INCI Name: Acid Green 25
CAS: 4403-90-1
CI 61570



NOIR W699
INCI Name: Acid Black 1
CAS: 1064-48-8
CI 20470

• Focus on UNICERT® VIOLET K7025-J •

Acid Violet 43 has a double application:

Used in hair care it provides attractive violet color appearance to the product,
Used in color maintenance application it provides anti-yellowish properties.

Unicert® Violet K7025-J is a unique grade providing the highest water solubility
and a very high purity responding to European regulation requirements.



Regulation status

Following the European Cosmetic regulation, some semi-permanent dyes can be used in oxidative applications*.
References in Arianor and Unicert-J ranges are concerned.

(*) Oxidative application = bleaching, oxidation hair color, some straightening products ...

• Nitro Dyes - COVARIANE® •

Non-ionic character • Poor water solubility • Small molecules

Suitable for



COVARIANE® JAUNE W 1122

INCI Name: HC Yellow 2

CAS: 4926-55-0



COVARIANE® POURPRE W 5121

INCI Name: N,N'-bis(2-hydroxyethyl)-2-nitro-p-phenylenediamine

CAS: 84041-77-0



COVARIANE® ROUGE W 3127

INCI Name: 4-hydroxypropylamino-3-nitrophenol

CAS: 92952-81-3



COVARIANE® BLEU W 6122-LP

INCI Name: HC Blue 2

CAS: 33229-34-4



COVARIANE® ROUGE W 3123

INCI Name: HC Red 3

CAS: 2871-01-4

• ADDITIVES used with direct dyes •

Suitable for



SOLVARIANE

INCI name : Laureth-8 (and) Cocotrimonium Chloride (and) Butoxyethanol (and) PEG-7 Glyceryl Cocoate (and) Quaternium-80

All in one complex to solubilize direct nitro dyes • Solubilize at room temperature the Covariane range • Foaming and conditioning base

Level of use: 1 - 14%

INCI name : Propylene Glycol (and) Benzyl Alcohol (and) Quaternium-80

Solvent system for Acid and Basic dyes • Allows dyes to enter deeply into the hair shaft • Improves the long lasting properties

Level of use: 3 - 25%

COVAFIX® 123



COVASTYLE®
MBS

INCI name : Sodium metabisulfite

Reducing agent

• Direct dyes combination •

COLOR EFFECT	KIND OF HAIR	ACID • UNICERT •	BASIC • ARIANOR •	NITRO • COVARIANE •
Crazy colors	Porous hair (after bleaching)	✓	✓	
Natural shades	Coverage of first gray hair		✓	✓
	Natural hair (not damaged)		✓	✓
Classic highlights	Damaged hair		✓	

Botanical Hair Colour

Natural shades

• NATPURE® COL HAIR DYES •

- 100% botanical origin • Long lasting colour result
- Soluble in water • Natural shades and highlights

Suitable for



Single Colors



NATPURE® COL HENNA 140
INCI Name: Lawsonia Inermis



NATPURE® COL INDIGO 160
INCI Name: Indigofera Tinctoria



NATPURE® COL CASSIA 130
INCI Name: Cassia Auriculata

Ready-to-use shades



NATPURE® COL DARK BROWN 230
INCI Name: Indigofera Tinctoria (and) Lawsonia Inermis



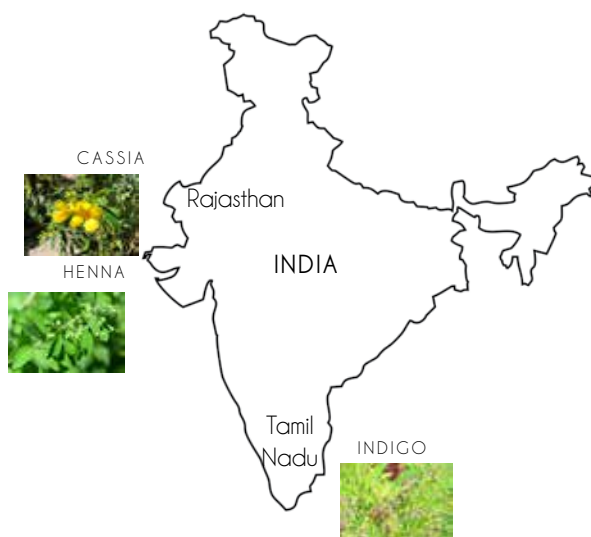
NATPURE® COL WARM BROWN 244
INCI Name: Lawsonia Inermis (and) Indigofera Tinctoria



NATPURE® COL COLD BROWN 241
INCI Name: Indigofera Tinctoria (and) Lawsonia Inermis (and) Cassia Auriculata



NATPURE® COL NATURAL BLONDE 280
INCI Name: Cassia Auriculata (and) Lawsonia Inermis



Thickeners

Let your creativity speak !

Specialist in unique cosmetic textures, we offer a full range of versatile rheology modifiers answering key needs (transparency, suspending property ...) and providing many formulation possibilities : for water based or oil system, synthetic or natural based, from fluid to creamy or even stringy.

Suitable for



• Water soluble thickeners •

COVACRYL®
RH

INCI Name : Sodium Polyacrylate
Slightly crosslinked polyacrylate
Thin film
Non sticky clear gel
Provides classical thickening properties
Improves stability of emulsion

COVACRYL®
SP

INCI Name : Polyacrylic Acid
Slightly crosslinked polyacrylate
Thin film
Non sticky clear gel
Quick break effect
High viscosity aqueous gels even at very low concentration
Compatible in oxidation formula

COVACRYL®
AC

INCI Name : Sodium Polyacrylate
Linear polyacrylate
Thick film
Stringy clear gel for styling products

COVACRYL®
MV60

INCI Name : Sodium Polyacrylate
Crosslinked polyacrylate
No film
Frozen gel aspect
Light diffusing, transparent and mat
Allows to make rich, mousse and bouncing texture
Provides an exceptional powdery and velvet skin feel without stickiness

A unique hydrophilic sensorial modifier
to play with textures

• Natural water soluble thickeners •

THICKAGENT®
LC

INCI Name : Xanthane Gum (and) Hectorite (and) Cellulose
Thixotropic hydrophilic thickening complex
Transparent elastic gel
Lubricant and soft feeling
Good suspending and stabilizing properties

COVAGEL®

INCI Name : Sodium Carboxymethyl Starch
Natural instant thickener derived from potatoe
Homogenous film
Translucide gel
Two innovative patented concepts by Sensient Cosmetic Technologies :
Instant emulsion : Espresso
Cream in powder form

NATPURE®
CELL GUM
PLUS

INCI Name : Microcrystalline Cellulose (and) Cellulose Gum
Low thixotropy
Excellent suspending properties
Ideal for sprayable formulation, O/W emulsion, and poured formulations

• Oil soluble thickeners •

COVASILIC®
15

INCI Name : Silica Dimethyl Silylate
Hydrophobic fumed silica
Thixotropic agent for clear oily gel and W/O emulsion stabiliser



Bases & Waxes

Easier formulation

Our easy to use, ready-made bases & waxes will allow you to formulate quickly stable cosmetic products either hair coloring products (oxidation creams & gels, shampoo-in...) or hair care applications. Even high complexity formulas become simple and sure with our optimized blends.

Suitable for



INCI Name : Hydroxystearic Acid (and) Synthetic Wax (and) Triisostearin (and) Polybutene (and) Pentaerythrityl Tetraisostearate

Wax for crystal clear sticks



INCI Name : Ethylhexyl Hydroxystearate (and) Triethylhexyl Trimellitate (and) C30-45 Olefin (and) Hydroxystearic Acid

Wax for crystal clear sticks



INCI Name : Polybutene (and) Isostearyl Isostearate (and) Pentaerythrityl Tetraisostearate

Shiny transparent oil-free polymer for waxy/styling products



INCI Name : Polybutene (and) Isononyl Isononanoate (and) Ethylene (and) VA Copolymer (and) Isostearyl Alcohol

Polymer for resin-like shiny make-up oil-free



INCI Name : Polyethylene (and) Polybutene (and) Paraffinum Liquidum

Thick polymer for glossy styling product



INCI Name : Polybutene (and) Isostearyl Alcohol (and) Paraffinum Liquidum (and) Isononyl Isononanoate (and) Glyceryl Isostearate

Optimized blend for shiny serum



INCI name : Cetyl Alcohol (and)

Ceteareth-25

Self-emulsifying base for oxydation cream and especially for developer/oxidant

Level of use: 5 - 10 %



INCI name : Cetyl Alcohol (and) Oleyl Alcohol (and) Cetearyl Alcohol (and) Stearic Acid

Optimized texturing agent for oxidation cream

Level of use: 10 - 30 %

Sensory powders

Touch & Feel

With 20 years of expertise in high performance cosmetic beads and lamellar particles, Sensient Cosmetic Technologies is constantly bringing to the market innovative powders. With exceptional powdery feeling, increasing spreadability of waxy textures and high liquid absorption, our cosmetic beads are the keystone of creative formulations.

Suitable for



dry shampoo



INCI Name : Methyl Methacrylate Crosspolymer

Hollow spherical ultrafine beads

Excellent slip

High oil and water absorption ability

Very matte effect

Ideal for dry shampoo application



INCI Name : Polymethyl Methacrylate

Plain spherical perfectly monodisperse beads

Velvet touch

Soft focus effect

Ball bearing effect of Covabead Velvet 20

Creamy feeling of Covabead Velvet 10



INCI Name : Magnesium (and) Potassium (and) Silicon (and) Fluoride (and) Hydroxide (and) Oxide

Synthetic mica with unique soft and creamy feeling

Good sliding and homogeneous deposition thanks to thin platelets

Uniforme radiance result



INCI : Silica

High Oil and water absorption

Ideal for dry shampoo application

Film formers

Long lasting and flexibility

Water-resistant, flexible, transparent, shiny, silicone-like Our Covacryl® range of acrylic film formers allows to achieve desired properties in hair formulation.

They are water-soluble polymers, able to form a flexible, non transfer and continuous coverage over hair.

Suitable for



The most flexible
and stretchable !
Very good water
resistance

COVACRYL® MT10

INCI Name : Acrylates/Ethylhexyl
Acrylate Copolymer (and) Laureth
(and) Aqua
50% Active matter / Tg : -10 °C
White

NATPURE® FILM AP

INCI Name : Pullulan (and) Sorbitol
(and) Trehalose (and) Accacia gum
Natural sugar-based film former
coated with accacia gum



Natural and ultra-flexible

COVACRYL® P12

INCI Name : Acrylates copolymer
30% Active matter / Tg : -7 °C
Transparent non-colored gel

Very flexible

COVACRYL® MS11 WP

INCI Name : Acrylates copolymer
(and) Aqua
55% Active matter / Tg : 0 °C
White with sometimes
interference color



The best for
water resistance !
Strong hold

COVACRYL® E14 WP

INCI Name : Acrylates
copolymer (and) Aqua
30% Active matter / Tg : 44 °C
Transparent white to hazy gel

Humidity resistance
Smooth and non-sticky

COVACRYL® A15 WP

INCI Name : Acrylates copolymer
(and) Aqua
30% Active matter / Tg : 28 °C
Transparent non-colored gel

Shiny transparent film
Humidity resistance
Softness

Fibers Volume

Fiberlon® range is composed of synthetic and natural fibers. Depending on their composition, their length and their thickness, these fibers can be used to increase hair volume.

Suitable for



NATPURE® FIBER SF 50 Natural fibers

INCI Name : Cellulose (and) Pectin (and)
Aqua (and) Hydrolyzed Vegetable Protein
High water and oil absorption capacity

NATPURE® FIBER HS 50 Natural fibers

INCI Name : Cellulose (and) Pectin (and)
Aqua (and) Hydrolyzed Vegetable Protein
High water and oil absorption capacity

FIBERLON® AC Natural fibers

INCI Name : Cellulose
Opaque and round
Volume and long lash effects



Actives & Conditioners

Specific target

Our targeted and efficient active ingredients range focuses on key market needs for hair care formulations: Conditioning, hair straightening, moisturizing, cooling, scalp protection From natural or synthetic origin

Suitable for



• Hair texture transformation & Hair style •



INCI Name : Maltodextrin (and) Bromelain (and) Cysteine HCl (and) Tetrasodium EDTA (and) Hydrolysed Yeast protein (and) Papain

SENSISTYLE® Curl Relaxer is a technology platform that combines the synergic effect of an Enzymatic System Complex (Bromelain and Papain) enriched with Hydrolysed Yeast Proteins

A manageability solution that improves hair appearance, combines multifunctional benefits of care, style and texture transformation: modifies the hair fiber structure according to the customer's curl hair type, offering a milder and natural alternative to traditional straightening or relaxer systems, while maintaining the integrity of the hair itself.

Relaxing and straightening level obtained according to the customers' hair type

Volume Reduction

Semi-permanent solution (up to 21 washes)

Long Lasting shape definition

It reduces styling time when using a flat iron or blow drier

Leaves the hair soft and nourished

Compatible with other chemicals (hair dyes, straightening substances, bleached hair)

Avoids color fading

Formaldehyde-free

Safe application

Level of use: 2,5 - 10 %

• Conditioning •



INCI Name : Aqua (and) Glycerin (and) Hydrolyzed Yeast Protein (and) Xanthan Gum (and) Gluconolactone (and) PPG-26 Buteth-26 (and) PEG-40 Hydrogenated Castor Oil

Unique combination of hydrolyzed proteins with natural affinity for hair fibers.

Hair color retention

Conditioning effect

Level of use: 1 -5 %



INCI Name : Isopropyl Palmitate (and) Isostearyl Isostearate Octyldodecanol (and) Octyldodecyl Myristate

Natural multifunctional non volatile silicone-like film former

Strong conditioning effect with shiny and silky result on hair

Hydrophobic film forming properties

Enhances coloring effect, limits color transfer and staining issues

Very smooth skin feel

Good spreadability

Good binding properties in pressed powders

Level of use: 0.5 - 25%



INCI Name : Cocos Nucifera Oil (and) Stearic Acid (and) Hydrolyzed Yeast Protein (and) Gamma-Docosalactone (and) Caprylic/Capric Triglyceride (and) Propanediol (and) Tocopheryl Acetate

Hydrophobic properties

Reinforce hair barrier structure

Heat diffusion

Level of use: 0.3 - 5 %

• Moisturizing •



INCI Name : Glyceryl Isostearate (and) Isostearyl Alcohol (and) Brassica Campestris (rapeseed) Sterols (and) Butyrospermum Parkii Butter (and) Candelilla Cera

Blend of plant phytosterols with lanoline like emolliency and quick reduction of sebum production and pore size in only 7 days.

Conditioning

Film forming

Level of use: 5 - 25%



INCI Name : Algae (and) Sorbitol (and) Sodium benzoate (and) Potassium sorbate

Red and brown seaweed extract for daily protection against environment aggressions

Moisturizing

Conditioning

Film forming

Level of use: 0.1 - 40%

• Cooling •



INCI Name : Menthyl lactate (and) PPG-26 Buteth-26 (and) PEG-40 hydrogenated castor oil

Water soluble menthyl lactate

Skin cooling effect with slight menthol smell

Level of use: 2 - 10%



INCI Name : Menthyl lactate (and) PPG-26 Buteth-26 (and) PEG-40 hydrogenated castor oil

Water soluble menthyl lactate

Skin cooling effect without menthol smell

Level of use: 2 - 10%

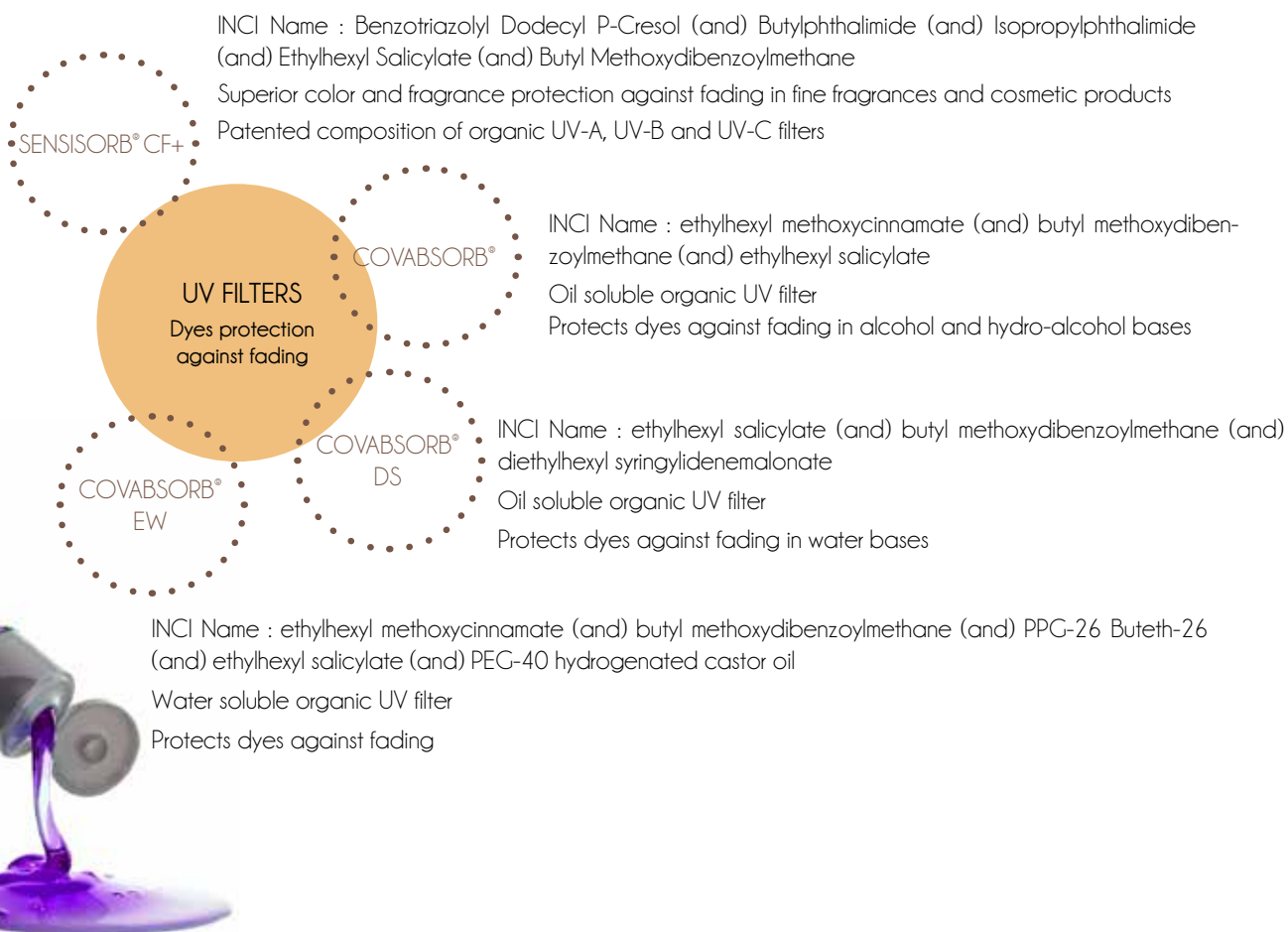


Color protectors

Stay colored

As a premium dye manufacturer, we have developed a full range of antioxidants, reducers & chelating agents for hair coloring products. We also offer the perfect color and fragrance protectors, the Covabsorb® range, for hair care products.

Suitable for



Solubilizers

Unmatched performances

The one and only: Solubilisant LRI. Unmatched solubilising performances to formulate highly transparent formulas. Now available in natural version: Natpure SOL, which can also densify foam in cleansing products and bring refatting properties.

Suitable for



SOLUBILISANT LRI®

INCI name : PPG-26 Buteth-26 (and) PEG-40 Hydrogenated Castor Oil (and) Water
Cosmetic microemulsifier • Solubilizes high amount of oils

NATPURE® SOL

INCI name : Glycerin (and) Sucrose Laurate (and) Sucrose Dilaurate (and) Sucrose Trilaurate (and) Sorbitol PPG-26 Buteth-26 (and) PEG-40 Hydrogenated Castor Oil (and) Water
Natural solubilizer • O/W emulsifier

APPLICATION FORMULAS by Sensient

SHAMPOO



TW 1890A Natural clear shampoo
TW1914 Premium pearlescent shampoo
SCT2011 Radiant purple shampoo
SCT2033/1 & SCT2075 Root concealer dry shampoo
SCT2169 Black Shine shampoo

CONDITIONER



TW 1891A Rinse-off conditioner
TW1915 Premium pearlescent conditioner
TWBR 320.19-15 Miracle Hair Therapy

STYLING



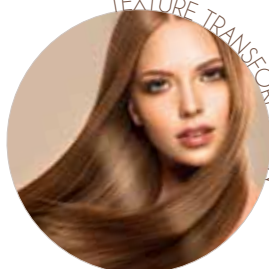
TW1724 Colored styling gel (medium hold)
TW1910D Styling gel in powder form
TW1925 Natural crystal clear styling gel
TW1926 Natural clear smoothing water
TW1960 Styling spider wax
SCT2036 Super hold styling gel
SCT2037 Smoothing mist
SCT2038 Hair pomade
SCT2101 Sparkling brow sharper

TREATMENT



TW 1967A Sweet hair care oil
TW 1982 Hair tips protection stick
TW 1913A Fresh perfume in powder form
SCT2102 Eyebrow oil treatment

TEXTURE TRANSFORMATION



SCT2219 Long lasting Hair Definition mask
SCT 2220 2 in 1 Color and Align Hair treatment

Sensient Cosmetic Technologies developed innovative formulations intended for hair applications.
Available upon request, please contact our sales team to get further informations.

APPLICATION FORMULAS by Sensient

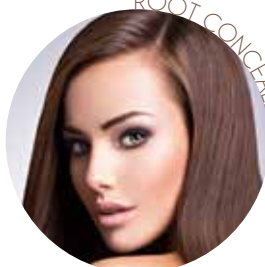
• Temporary coloration •

HAIR CHALK



- SCT2013A Pressed powder hair chalk
- SCT2014 Stick hair chalk
- SCT2034 Pearly varnish hair chalk
- SCT2035A Varnish hair chalk
- SCT2157 One day color spray - Fushia
- SCT2179 Aqua Flash hair varnish - silver
- SCT2157 One day color spray (ADT-C pigments)
- SCT2156 One day color spray (AS pearls)

ROOT CONCEALER



- SCT2039 Root concealer in powder form
- SCT2074 Hair color Touch-up in powder form
- SCT2075 Root concealer dry shampoo
- SCT2076 Root concealer compact powder
- SCT2077 Root concealer spray
- SCT2128 Varnish root touch up (PHY pigments)
- SCT2131 Varnish root touch up (with Covarine WN)

BEARD CONCEPTS



- SCT2066 One day beard chalk - Blue shade
- SCT2085 One day beard chalk - Silver shade
- SCT2070 Leave-on beard concealing gel
- SCT2071 Rinse-off trendy CC beard cream
- SCT2072 Tinted barber polish
- SCT2084 Beard enhancing texturizing wax
- SCT2073 Beard enhancing texturing wax

Unipure LC[®] pigments

Covapearl[®]

Surface treatments (AS, GCA, ADT-C, AQ...)

Dispersions (Covarine[®]...)

Arianor[®] Basic dyes

Unicert[®]-J Acid dyes

APPLICATION FORMULAS by Sensient

• Semi-permanent coloration •



Arianor® dyes

TW1660 Clear colouring foaming gel
TW1661 Semi-permanent foaming gel
TW1965A/1 20 min hair color treatment (pH=5.0)
TW1965A/2 10 minutes hair color treatment (pH=5.0)

SCT2012 Ethnicolor Balsam

SCT2071 Rinse off trendy CC beard cream

SCT2083A Vibrante hair color cream

SCT2098 Arianor Flash gel

SCT2099 Arianor Flash color treatment

SCT2158 Radiant hair color gel

SCT2159 Radiant hair color cream

SCT2162 Ageless hair color treatment

SCT2127 Emerald color washout

SCT2158 Radiant hair color gel

SCT2159 Radiant hair color cream

SCT2162 Ageless hair color treatment

Unicert®-J dyes

TW2000 Crazy color cream

TW1035 Clear gel hair dye



Arianor® dyes

SCT2070 Leave on beard concealing gel

SCT2070A Hair color corrector

SCT2178 Ageless brow dye

Unicert®-J dyes

SCT2069 Leave-on Merman beard gel

SCT2103 Catwalk brow staining gel

• Color Maintenance •



Arianor® dyes

SCT2053/1 Mousse illumination

TW1976A Pastel collection conditioner

TW1658 Pearlescent colouring enhancer

TW 1879A/2 Black shine conditioner

TW 1880A/2 Black shine shampoo

SCT2072 Tinted barber polish

SCT2100 Arianor Flash color refresher

SCT2160 Go Perfect toning conditioner

SCT 2130 Sunkissed blonde conditioner

SCT2154 Black Night conditioner

SCT2160 Go perfect toning conditioner

Unicert®-J dyes

SCT2008 Platinum shampoo

TW1416A/1 Color shine shampoo



Unicert®-J dyes

SCT2009 Platinum conditioner

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